



# EURObiz

Journal of the European Union Chamber of Commerce in China

## About

- Launched in 2002
- English language, bi-monthly publication
- Publish date in earlier of February, April, June, August, October. and December.
- Direct Mail, free of charge
- Version of print and digital (digital version can be viewed and downloaded and updated from Chamber official website, APP and Kindle)
- Authoritative viewpoints to examine European-Chinese economic and trade relations and industries trend.

## Content

- **Cover Story:** Tackling the most important issues facing European business in China
- **Features:** On-going coverage of crucial business and policy developments in China and Europe, written by industry experts, Chinese government agencies and academics.
- **Regular Features:** Chamber annual series report and survey.
- **Interview:** High-level interview with industry executives and government officials to share insights.
- **Page number:** 52+

## Circulation

Print-run : 6000 copies

Readership: 24, 000

Free of Charge subscriber 100%

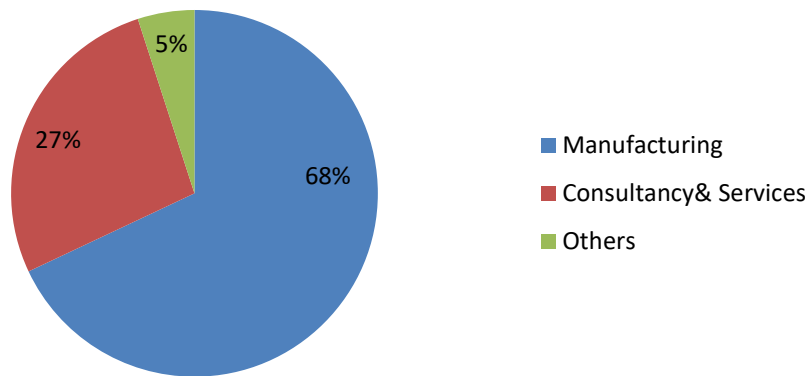
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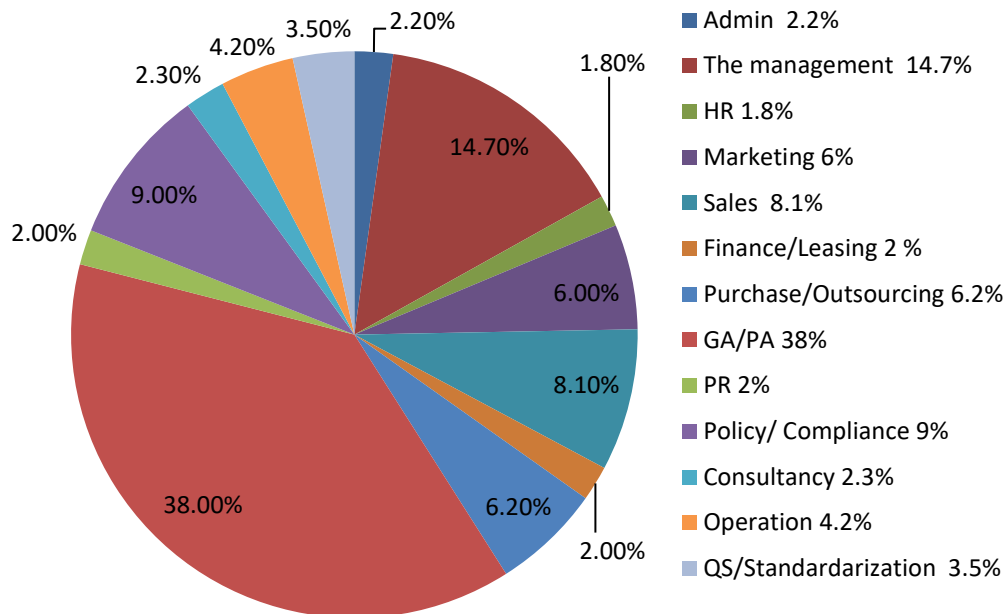
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### Audience Composition by Industries



### Audience Composition by Job Responsibility



## Rate Card / 刊例价格

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